

CENTRAL INSTITUTE OF EDUCATIONAL TECHNOLOGY

(A constituent unit of National Council of Educational Research and Training)

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Sub.: Request for wider dissemination of information on Educational TV and Radio Contents under the PMeVIDYA initiative of Ministry of Education (MoE), Government of India

Dear Madam/Sir,

The Ministry of Education (MoE), Government of India has started the PMeVIDYA initiative on 1st September, 2020 under 'Atma Nirbhar Bharat', in order to enable continued learning among the learners especially the students of the country in COVID-19 pandemic situation. Along with other components of this initiative, telecast of curriculum-based video programmes on 12 DTH TV Channels for Classes 1-12 (One Class-One Channel) and radio broadcast under 'Extensive use of Radio, Community Radio, CBSE Podcast - Shiksha Vani and TV coherence' has been started. Under the initiative, class-wise (from Classes 1-12) curricular (based on NCERT's syllabus and textbooks) and co-curricular e-content are freely available to learners through transmission on DD free Dish TV channels, private cable operators and through radio broadcast and podcast.

More than 6,000 curriculum-based videos are being telecast on these channels. In order to increase the inclusivity of the learning, more than 600 Indian Sign Language (ISL) videos are also being telecast. Apart from TV, these e-content are also available on internet-based DIKSHA platform as part of coherent access (<https://diksha.gov.in/>). Monthly time-table can be accessed through CIET's website (<https://ciет.nic.in/pages.php?id=pmevidya&ln=en>). The channels also telecast live interactive phone in sessions with experts for each class on a weekly basis.

More than 3,000 curriculum-based audio programmes are being broadcast all over the country through 230 Radio Stations (18 Gyan Vani FM Radio Stations, 80 Community Radio Stations, 132 All India Radio stations, Podcasts on iRadio and Jio Saavn mobile apps. Details of Radio Stations are available on CIET website: <https://ciет.nic.in/>. In order to help the learners access these quality e-contents through TV and radio in this COVID-19 pandemic situation, it is requested to widely publicise this initiative among students, teachers, teacher educators and other stakeholders in your State / UT / Organisation. For any further information you are requested to contact Dr. Abhay Kumar, Assistant Professor, CIET-NCERT and Coordinator, PMeVIDYA (Mob.: 9612475484, Email: abhay.kumar@ciет.nic.in).

With regards,

Yours sincerely



(Amarendra P. Behera)

All the State Project Directors of Samagra Shiksha in States/UTs

All the Directors of SCERTs/SIEs in States/UTs

All the Chairpersons/Secretaries of School Boards in States/UTs

Heads of Autonomous Bodies (School Education) under MoE, MoD, MoTA, MoMA